



MONTBLEU RESORT & CASINO OFFICIAL RULES AND GUIDELINES

July 25, 2009

MontBleu Elvis® Ultimate Tribute Artist Contest is fully licensed by Elvis Presley Enterprises and will follow the rules of the Elvis Presley Enterprises Ultimate Tribute Artist Contest for all Competitions. In the rules, the Ultimate Elvis Tribute Artist Contest will be referred to as “UETAC,” Elvis Tribute Artist contestants will be referred to as “ETAs” or “contestants” and Elvis Presley Enterprises will be referred to as “EPE” and MontBleu Resort & Casino will be referred to as “MBRC.”

All participants in the Ultimate Elvis Tribute Artist Contest competitions must abide by the following rules:

Contest Registration:

The following items must be submitted by 7/17/09 for the ETA to be eligible to compete:

1. Completed Registration Form
2. Good Quality Photograph
3. 50 word personal bio
4. Registration Fee of \$25.00
5. A fully completed song selection form indicating your preliminary round song preferences

Registration Fee

Registration fees must be submitted with the registration form and received one week prior to the contest. Money orders, checks, VISA and MasterCard are accepted. Credit card information may be entered in the appropriate space on the registration form. Please note – for your protection, personal credit card information is not kept on file, and is blacked off the registration form once the transaction is complete.

ETA Eligibility

All participants must be a least twenty-one (21) years of age or older to register for the preliminary UETAC at MBRC.

Song Selection

Only songs previously performed or recorded by Elvis Presley are allowed in the competition. ETA's are required to submit the list of songs for which they will be prepared to perform in the contest as part of the registration. Please complete the Song Selection Form and submit with the registration form.

ETA's must bring one “tested” and labeled CD containing the music for the songs listed on their song selection form..

We will attempt to eliminate duplication in the preliminaries and semi-final by assigning the competing ETA's song selection on a first come-first serve basis to these competition events.

PRELIMINARY ROUND

The Preliminary round will be held at 3:00 pm in the MontBleu Theatre on Saturday, July 25, 2009. Registration fee is \$25. There will be one Preliminary Round with the top five scores advancing to the Semi-Final round at 7:00 pm on Saturday, July 25, 2009.

SEMI-FINAL ROUND

Only the ETA's receiving the five highest scores in the Preliminary Round will proceed to the UETAC Semi-Final Round at 7:00 pm on July 25, 2009 to be held in the MontBleu Theatre.

JUDGING

1. Judging for the contest will be done on a scale of 1 (low) to 10 (high) on the following categories: Vocals, Appearance, Performance, Stage Presence, and Overall Tribute to Elvis.
2. In the case of tie scores, the ETA receiving the highest score in the “Overall Tribute To Elvis” in the Preliminary rounds and also in the Semi-Final round will be the winner. If the “Overall Tribute To Elvis” category is also a tie, the winner will be chosen based on the highest score in the following categories in this order: 1. Vocals; 2. Appearance; 3. Performance; 4. Stage Presence.
3. Contestants, representatives of contestants, and relatives of contestants cannot interact with judges prior to or during the qualifying rounds or finals of the UETAC.

PRIZES

The winner of the Semi-Final round will receive \$1,000 and an entry to compete in the qualifying rounds of The Ultimate Elvis Tribute Artist Contest that will take place during Elvis Week 2009 in Memphis, Tennessee. Second place will receive \$500 and Third place will receive \$250.

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